

“CELEBRATING 10K WITH 10 DAYS OF FREE LUNCH” SWEEPSTAKES

OFFICIAL RULES

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram. By entering this Sweepstakes, an Entrant agrees to release and hold harmless Instagram from any and all liability associated with this Sweepstakes.

1. HOW TO ENTER: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A purchase will not increase your chances of winning. The “Celebrating 10K with 10 Days of Free Lunch” Sweepstakes (the “Sweepstakes”) is being organized by Romaine Empire, Inc. (d/b/a Farmer’s Fridge) (“Sponsor”). The Sweepstakes will run beginning at 8:00 AM CST Wednesday, August 1, 2018 and ending at 11:59 PM CST Sunday, August 5, 2018 (the “Sweepstakes Period”). Enter the Sweepstakes by liking the Farmer’s Fridge “Celebrating 10K with 10 Days of Free Lunch” Instagram post and tagging up to five (5) friends in the comments section of the Farmer’s Fridge “Celebrating 10K with 10 Days of Free Lunch” Instagram post. All entrants must have a valid Instagram account. Limit of one (1) entry per person per Sweepstakes Period.

Entrants may not enter with multiple Instagram accounts. Any entrant who attempts to enter with multiple/different Instagram accounts, identities, registrations, or logins, or through any other methods will be disqualified and forfeits any prize won, in Sponsor's discretion. Should multiple users of the same Instagram account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said Instagram account at the time of entry will be considered the entrant. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the entry process. Automated entries are prohibited, and any use of automated devices will cause disqualification.

Sponsor and affiliates are not responsible for late, lost, delayed, unclear, incomplete, misdirected, or ineligible entries which will be disqualified or for technical, hardware, or software malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in the Sweepstakes which may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in the Sweepstakes. The computer clock of Sponsor is the official timekeeping device of the Sweepstakes.

2. ELIGIBILITY: The Sweepstakes is open to legal residents of the United States who are at least 18 years old or older and have an Instagram account, except employees of Sponsor and affiliated companies, advertising agencies, and promotional partners, and relatives of and those living in the same household as such employees. For the purpose of this Sweepstakes, relatives are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren. All federal, state and local laws and regulations apply. Void where prohibited.

3. SELECTION OF WINNERS: On or about August 6, 2018, Sponsor or its designated judges (whose decisions are final) will conduct a random drawing among all eligible entries to determine one (1) prize winner. The winner will be notified that he/she may have won a prize in this Sweepstakes via Instagram direct message on or about August 6, 2018. If any prize notification, prize, or Sweepstakes communication is rejected or returned as undeliverable or if a winner cannot be reached after a reasonable attempt has been made by Sponsor (as determined by Sponsor in its sole discretion), such winner may be disqualified and an alternate winner may be selected from all eligible entries. Upon prize forfeiture, no compensation will be given.

4. PRIZES/ODDS: There will be one (1) prize (the "Prize") awarded, consisting of ten (10) one-time use \$10 codes. Each code will allow the winner to purchase up to \$10 of products at any Farmer's Fridge smart fridge. Each code only allows the winner to make one purchase, and if the purchase is less than \$10, there is no carry over value. Codes do not need to be used consecutively, and they do not expire. Approximate Retail Value of Prize: \$100.00.

Winner will not receive difference between actual and approximate retail value.

Odds of winning depend on number of eligible entries received. Any Prize legitimately claimed will be awarded. No transfers, prize substitutions or cash redemptions will be made, except at Sponsor's sole discretion. The Prize is non-refundable and must be accepted as awarded. No more than the stated number of Prizes will be awarded.

Sponsor will not replace any lost or stolen prize. All state, federal, and local taxes are the sole responsibility of the winner.

5. LIMITATION OF LIABILITY/REQUIREMENTS: By entering entrant agrees to release, defend, hold harmless and indemnify Sponsor, and its affiliates, contractors, directors, officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of any injuries, losses, or damages of any kind caused by the acceptance, possession, use or misuse of a Prize awarded in the Sweepstakes, including but not limited to any claims for damage to property, personal injury, death or claims based on defamation, rights of privacy, rights of publicity or merchandise delivery. False or deceptive entries or acts will render the entrant ineligible. By entering, entrant further agrees that (a) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (b) all causes of action arising out of or connected with this sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (c) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S)

RESPONSIBLE FOR SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor is not responsible for any printing or typographical errors in these Official Rules or any other materials associated with the Sweepstakes.

Each winner will be required (in Sponsor's sole discretion) to sign and return a claim form and an affidavit of eligibility and liability/publicity release within ten (10) days of receipt or his/her Prize may be forfeited. In the event of noncompliance with any of the foregoing requirements, the Prize may be forfeited. All prize claims, affidavits of eligibility and liability/publicity releases are subject to verification by Sponsor.

Entrants enter at their own risk and the Sponsor is not responsible for and shall not be liable for any condition caused by events beyond its control that may cause the Sweepstakes to be disrupted or corrupted. Failure to comply with these Official Rules may result in disqualification from this Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules.

6. GENERAL RULES: By entering the Sweepstakes (except where prohibited by law), entrants consent to the use of their names and/or any information contained in their entry in connection with promotion and marketing materials by Sponsor, and third-party marketing entities, without additional compensation, notification, review, or approval. Sponsor's decisions will be final in all matters related to this Sweepstakes, the interpretation of these Official Rules and awarding of the prizes. If the Sweepstakes is not capable of running as planned for any reason, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes. **DO NOT call Sponsor as this Sweepstakes will not be discussed by phone, except at Sponsor's sole discretion.**

7. CHOICE OF LAW/VENUE. All issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Illinois, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings shall take place in the State of Illinois, in the City of Chicago.

8. WINNERS' LIST: For the name of the winner, send a self-addressed, stamped envelope to: "Celebrating 10K with 10 Days of Free Lunch" Winners' List, 2000 W. Fulton Street, F-310, Chicago, Illinois 60612. Requests must be received no later than one (1) month following the close of the Sweepstakes.

9. SPONSOR: Romaine Empire, Inc. (d/b/a Farmer's Fridge), 2000 W. Fulton Street, F-310, Chicago, Illinois 60612.